Improve Data Governance, Increase Package Measurement Accuracy, and Share Quality Product Data With GS1 Standards

Is your product data as clean as it can be?

Do you want to implement data governance best practices to enhance your business operations and meet consumer demands for accurate product information?

Are you looking to increase package measurement accuracy to avoid unnecessary costs and to improve supply chain efficiency?

The GS1 Standards for Product Data Excellence Online Certificate Course offers five learning modules that will help you understand the three pillars of a strong data quality program, how to leverage data governance best practices for maximum impact, why data accuracy on a single product attribute can impact costs and efficiency, and much more!

Topics Include:

- Improving data quality by establishing data governance principles within your organization
- Importance of data stewards and their role in ensuring accurate and complete product information
- Implications of accurate physical dimensional data for streamlined business processes in a transparent supply chain

Who should Attend
Professionals in the Following Areas:

- Product data management
- Item setup
- Data governance
- Digital transformation

- Weights and dimensions
- Package engineering or anyone needing to know about Global Trade Item Number® (GTIN®) assignment and management for their organization

Typical attendees include individuals who are new GS1 US® members, staff responsible for weights and dimensions, supply chain managers and individuals involved with e-commerce, Third Party Logistics (3PL), and transportation.

When you successfully complete a GS1 US certificate course, you can earn an important credential in the use of GS1 Standards. You can add this new skill to your online profile with a GS1 US Badge and share it via social media.

Complete and accurate product data can help increase sales.

Course Modules

Module 1: Overview of GS1 Standards

In this module, we cover the basic principles of globally unique identification critical to making supply chains faster, more efficient, less complex, and less costly. GS1 Standards help you to identify products and locations, capture identification in barcodes, and share identification electronically.

Module 2: Importance of Good Data Quality—
A Global Perspective

In this module, we provide a high-level and basic introduction to quality product data to help you and your company optimize transportation logistics, communicate more effectively with trading partners, and minimize inefficiencies from order management to planogram design.

Module 3: GS1 US National Data Quality Program

This module covers an overview of the three pillars of the GS1 US National Data Quality Program: data governance, education and training protocol, and an attribute audit. This framework can help you to better understand the steps needed to establish or enhance your internal data quality program.

Module 4: Data Governance Essentials

This module provides an overview of data governance best practices for product information and discusses the important relationship between data governance and data quality. Throughout this module, you will also receive resources that are available to guide you in sharing accurate product data with trading partners and consumers.

Module 5: GS1 Package Measurement Rules

This module covers the GS1 Package Measurement Rules that can increase package measurement accuracy and add stability to your supply chain by improving logistics, warehouse management, space management, outbound shipping, new item introduction, financial processes, and customer service. Topics include linear/weight measurements for consumer/non-consumer trade items and industry-set measurement tolerances.

Online Course

By taking the online certificate course, you will have the opportunity to:

- Learn at your own pace and access course content anytime, anywhere you have an internet connection.

- Gain unlimited access to course content for one year. Play, replay, and fast-forward to specific content as many times as you need.

- Complete knowledge checks designed to help you practice, apply, and learn the course material and to confirm knowledge transfer.

On-Site Training Requests

Interested in customized or on-site training for your staff? Contact us at **AdvisoryServices@gs1us.org**

Want to learn more?

For more information on this course, visit **www.gs1us.org/productdataexcellence** or contact us at **training@gs1us.org**.

Assessment

An assessment will be administered throughout this course to gauge your understanding of the material. There is no additional charge for the assessment, which is for review purposes only. Those who complete the course will receive a Certificate of Completion and GS1 US Badge (note: badge is issued within three weeks of course completion).

About GS1 US

GS1 US®, a member of GS1 global, is a not-for-profit information standards organization that facilitates industry collaboration to help improve supply chain visibility and efficiency through the use of GS1 Standards, the most widely used supply chain standards system in the world. Nearly 300,000 businesses in 25 industries rely on GS1 US for trading partner collaboration that optimizes their supply chains, drives cost performance and revenue growth, while also enabling regulatory compliance. They achieve these benefits through solutions based on GS1 global unique numbering and identification systems, barcodes, Electronic Product Code (EPC®)-based RFID, data synchronization, and electronic information exchange. GS1 US also manages the United Nations Standard Products and Services Code® (UNSPSC®).

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