

Product Data Acquisition, Validation, Analytics, and Development of the USDA Global Branded Food Products Database Request for Proposal

Frequently Asked Questions

- Do you have a detailed list of required attributes for delivery?
 - A list of required attributes can be found here: https://lworldsync.com/wp-content/uploads/2023/04/Doc-USDA-Branded-Food-Products-Database-Implementation-Guide-v9-Oct2021.pdf
- It appears that intent to bid and questions are due May 17th and answers are to be provided on May 24th will the due date for proposals be extended accordingly to May 31st or June 3rd?
 - o Proposals are due May 17, 2024.
- Will work need to be performed in accordance with FAR clauses and/or will all work need to be on shore or is this seen as product development such that it will not be subject to such?
 - The Federal Acquisition Regulation ("FAR") does not apply to the work. However, participants are required to perform work on shore. The work is subject to 2 CFR Part 200 and which contains regulations that partially overlap with the FAR.
- Is this RFP searching for a solution provider to build a new system/publication, or will this be a continuation of the existing system?
 - This RFP is requesting responses from interested parties who are able to fulfill the requirements outlined in the RFP to continue the work currently underway on the USDA Global Branded Food Products Database.
- Are you asking the provider to promote the use of the database or is that coming from GS1 US, in collaboration with the USDA?
 - Please note the following from the RFP under the Data Partner Requirements section: "Deploy marketing/communications to encourage food and beverage manufacturers to submit their product data to the USDA GBFPD. Execute outreach campaigns to food and beverage companies as identified."