



GS1 US Retail Grocery Initiative Executive Leadership Committee

Retailers / Distributors / Wholesalers		
1	Chris Fladung – Vice President, Merchandising Experience	The Kroger Company
2	Peter Anthony – Vice President, Supply Chain Services	Ahold Delhaize USA
3	Dakota Brown – Director of Item Intelligence	Target
4	Russ Mann – Senior Director	Topco Associates, LLC
5	Christine McMaster - Director of Data Governance	Wakefern Food Corporation
6	Tracy Scott - Senior Director of Business Solutions	Wal-Mart Stores, Inc.
Suppliers / Manufacturers		
1	Steve Mavity – Senior Vice President, Technical Services & Corporate Quality	Bumble Bee Foods, LLC
2	Lou Farina – Vice President, Global Data Management	Colgate-Palmolive Company
3	Stacy Donnenwerth – Director, Data Operations & Governance	Kellogg Company
4	Carter Sieck – Modern Commerce Product Line Owner	McCormick & Company, Inc.
5	John Phillips – Senior Vice President, Customer Supply Chain & Global Go-To-Market	PepsiCo, Inc.
6	Thu-Hien Ronas, Senior Director, Trade Standard & Operations	The Procter & Gamble Company
Technology / Service Provider		
1	Randy Mercer - Vice President, Product Management	1WorldSync
2	Katy Jones – Chief Strategy and Marketing Officer	Trustwell
3	Laura Creekmore – Vice President, Data Operations	Syndigo
Associations		
1	Rishi Banerjee – Senior Director, SmartLabel	Consumer Brands Association
2	Mark Baum – Senior Vice President	FMI
Standards Organization		
1	Siobhan O'Bara – Senior Vice President, Industry Engagement	GS1 US